

# WINNING

ISSUE 02

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## rebels with a cause

THE PIONEERS ISSUE

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**DESIGN** YOUR PERFECT KITCHEN | **DISCOVER** THE NEW BOSNIA  
**LIVE** IN THE SMARTEST HOME | **DRINK** LOCAL ORGANIC WINES  
**BE INSPIRED** BY STORIES OF PASSION AND PURPOSE

## Zagame's House Melbourne, VIC

When a family with 52 years of hospitality experience hires a feuing shui Master to ensure optimal flow of qi throughout their new property, you know the hotel business in Australia has changed. The 57-room stay opened in May and is the Zagame brothers' first boutique hotel venture. They spent \$18 million transforming the Carlton site, which now features psychedelic artwork, a wine bar and store, architectural innovations designed to lower the hotel's carbon footprint... and a riqqué 'lovers' kit in every room.

**HOW MUCH?** From \$240 per night  
**WHY STAY?** Examine your lovers' kit and you'll discover why Zagame's House is changing the way guests think about luxury hotels in Australia (hint: no prudes allowed).  
**BOOK** [zagameshouse.com.au](http://zagameshouse.com.au)



## Notel Melbourne, VIC

No accommodation reflects just how far the luxury hotel scene has come more than Notel, Melbourne's most Instagrammable location. And therein lies the appeal: the emphasis is on uniqueness. Notel comprises six airstream campers positioned side by side on a rooftop in the CBD. They've been remodelled by local architects and feature contemporary, bright-white interiors, queen-size beds, rain showers and a virtual concierge. Plus, your minibar, stocked with beer, wine and snacks, is complimentary and there's an open-air day spa.

**HOW MUCH?** From \$395 per night  
**WHY STAY?** For the chance to say hello to your neighbours and enjoy sundowners among the white settees and bright-red turf while gazing at the CBD.  
**BOOK** [notelmelbourne.com.au](http://notelmelbourne.com.au)



## 10

### Mayfair Hotel Adelaide, SA

The best hotels in Adelaide were always chain hotels – until the Mayfair came along. With 10 styles of rooms, each one different in size and shape, the Mayfair provides a blueprint for the modern boutique hotel.

Its rooftop bar features a glass-roofed terrace that overlooks the CBD and comes complete with a crystal chandelier – little wonder it's all over social media. Take breakfast in the basement restaurant to try Mayfair's hyper-local honey G's from the beehives on the roof.

**HOW MUCH?** From \$199 per night  
**WHY STAY?** For the mix of new-age design concepts and old-world style (the Mayfair is housed in a heritage building from the 1930s).  
**BOOK** [mayfairhotel.com.au](http://mayfairhotel.com.au)

